



# Portfolio

April 2021



# About us

The Instituto Maranhão Sustentável is a social organization in the Brazilian Amazon. It develops products and services in sustainable bases, contextualized in the local reality, enabling and articulating opportunities for cooperation, communication and sociocreative innovation towards the general public, traditional communities, private venture and public administration.



# Our purpose

The IMAS was created to promote community based social protagonism, aiming to rescue the role of associativism and the civil society organizations, as a means of a new governance model and promotion of traditional knowledge with local innovation.

MISSION	VISION	VALUES
Promote and support authentic involvement and development based on socioenvironmental values, generating social protagonism and promoting cultural and socioenvironmental heritage	To be a reference for activism in the socio-environmental and cultural fields in the Middle North of Brazil, promoting values such as solidarity, credibility and responsibility for inclusion and social justice	Sustainability Diversity Solidarity Transparency Collectivity

# Timeline

**2011**

Multidisciplinary group articulated the creation of IMAS

**2016**

Recognized by the extinct Minister of Culture as a Cultural Spot together with Casa d'Arte Centro de Cultura

**2021**

Actions are directed to respond to global health emergency among the most vulnerable communities

**2014**

New head office shared with Casa d'Arte with planned space based on cooperation

**2019**

IMAS's initiatives are nationally recognized as innovative solutions for the UN's SDGs and its 2030 Agenda



# Articulated work shaft

Based on the multiple dimensions of sustainability

1

## **SOCIAL SUSTAINABILITY**

Actions to promote the reduction of social inequality

2

## **ENVIRONMENTAL SUSTAINABILITY**

Actions to promote a new model of coexistence for others and the environment

3

## **CULTURAL SUSTAINABILITY**

Actions to promote multiple artistic expressions and dynamic culture

4

## **ECONOMIC SUSTAINABILITY**

Actions towards new ethics of economic planning that benefits qualitative growth and social welfare

5

## **INSTITUTIONAL SUSTAINABILITY**

Actions to strengthen the cooperation and the institutional capacity in a sustainable bases



# FEATURED PROJECTS

Our priority initiatives that converge to promote actions and services on sustainable bases

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- **SMART CITIES LABORATORY** experiences collaborative actions, sensitizes and mobilizes by activating and prioritizing the role of local agents, involving the community to act for fair cities.
- **PUBLIC WASHROOM** is a low-cost sanitary solution developed by us to serve primarily the most vulnerable regions in our region.
- **CONTENT CREATION HUB** trains young people to produce multimedia content by articulating community solutions with empowerment of the young.
- **COMMUNITY-BASED TOURISM** with young students, education workers and community leaders experiencing perceptions based on collaborative games to recognize local wealth and mobilize for experiential tourism.



- **NO CAMINHO DO FAROL** performs concerts and presentations in various forms of expression, integrated arts and socio-creative activities, boosting the production, exhibition and enjoyment of cultural and historical goods in the region as a means of boosting the creative economy in Maranhão.
- **CARDUME** promotes creative occupation of small towns, valuing culture and strengthening a model of involvement and development that articulates a great matrix of social transformation in communities.
- **ESPLÊNDIDO** promotes artistic, socio-environmental and cultural education mediated by children's books, providing young people with tools for critical analysis of art and for the development of critical and reflective thinking.
- **BORN AND RAISED IN MARANHÃO** develops a cycle of training activities to promote a model of socio-creative self-management of popular cultural groups, creating the basis for the adoption of a model for the incubation of creative and cultural businesses.

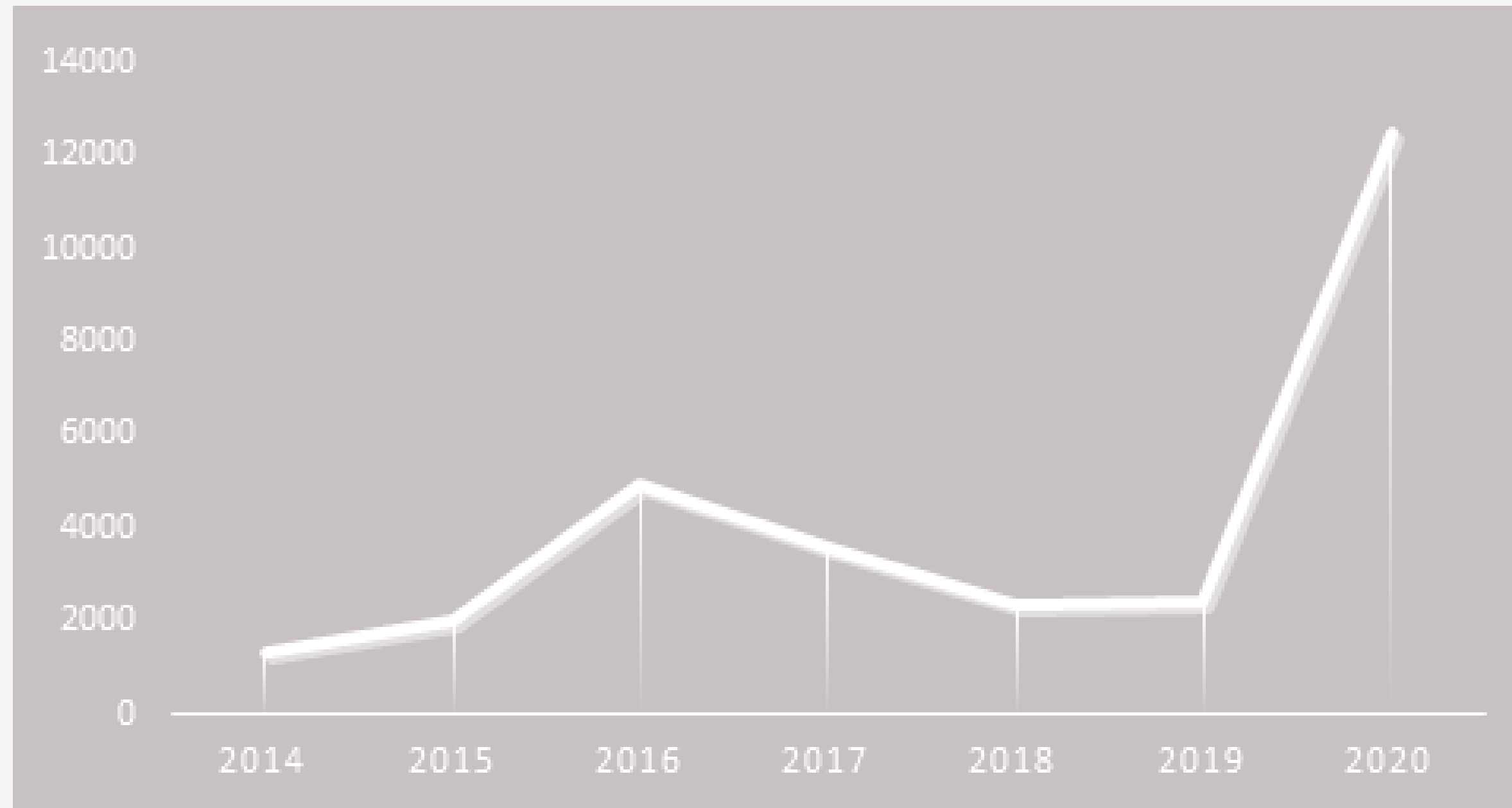






- **ARCHITECTS AT HOME** trains women to adopt low-cost sustainable construction technological solutions based on bioclimatic architecture techniques and ecotechnology, inspiring inclusion and housing security projects for low-income families and communities.
- **WATER GUARDIANS** provides capacitation with focus on water conservation and production, ecological restoration, and environmental and ecosystem services, aiming to disseminate techniques for the recovery and protection of springs, producing content contextualized to the local reality.
- **COMMUNITY ENVIRONMENTAL AGENTS** trains young people as Community Environmental Agents, qualifying them to work locally in the National Environment System.
- **LIVES IN CONNECTION** materially assists communities affected by the pandemic, studies and develops low-cost technological solutions and offers means for the financial autonomy of vulnerable populations.

# Direct beneficiaries





# Services provided

We develop services and share knowledge and specialties in tune with our mission, aiming at autonomy and self-sustainability.

## PROJECTS

- We develop projects that support fundraising until the final presentation and evaluation of the results.

## CAPACITATION

- We develop courses, training, workshops and lectures sharing our knowledge and specialties.

## TECHNICAL ADVICE

- We share our knowledge and specialties, in multiple areas, to advise services and products on a sustainable basis.

## EVENT PLANNING

- We systematize and develop your event, generating products compatible with our values.





# Support our projects

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